

Kuang Chuan Dairy Co Ltd in Health and Wellness (Taiwan)

<https://marketpublishers.com/r/K03EC7C6877EN.html>

Date: April 2015

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: K03EC7C6877EN

Abstracts

Kuang Chuan Dairy plans to launch new functional dairy and grain beverage products in the future, catering to the different needs of various types of Taiwanese consumers. The company is also set to promote its new products by offering well known bloggers free samples of its products in the hope that they will then promote them to their many followers.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Health and Wellness by Category, Health and Wellness by Prime Positioning, Health and Wellness by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Health and Wellness market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Kuang Chuan Dairy Co Ltd: Key Facts

Company Background

Competitive Positioning

Summary 2 Kuang Chuan Dairy Co Ltd: Competitive Position 2014

I would like to order

Product name: Kuang Chuan Dairy Co Ltd in Health and Wellness (Taiwan)

Product link: <https://marketpublishers.com/r/K03EC7C6877EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/K03EC7C6877EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970