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Kuang Chuan Dairy Co Ltd in Health and Wellness (Taiwan)

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Abstracts

Kuang Chuan Dairy plans to launch new functional dairy and grain beverage products in the future, catering to the different needs of various types of Taiwanese consumers. The company is also set to promote its new products by offering well known bloggers free samples of its products in the hope that they will then promote them to their many followers.

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