

## KT&G Corp in Tobacco (South Korea)

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### Abstracts

KT&G Corp will continue to focus on improving the quality of its cigarettes. It also plans to continue its strong export growth, as well as maintaining its dominant share in cigarettes in South Korea. The company is facing the emergence of heated tobacco products from global cigarette companies. According to trade sources, KT&G has ordered heated tobacco facilities from a German company, and the company will be ready to produce heated tobacco soon.

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