

KRÖSWANG GmbH in Packaged Food (Austria)

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Abstracts

Over the forecast period Kröswang is expected to gain further share in sales of packaged food to foodservice. The company is anticipated to clearly consider customers' needs in foodservice, and to tailor its offer accordingly. It is thus expected to strongly focus on product freshness and fast delivery. This will be further underpinned by its 24hr delivery from the time of order, and its positioning as the fastest and freshest supplier to foodservice in Austria. With this, the company is...

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Contents

Strategic Direction

Key Facts

Summary 1 Kröswang GmbH: Key Facts

Summary 2 Kröswang GmbH: Operational Indicators

Competitive Positioning

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