

KRÖSWANG GmbH in Packaged Food (Austria)

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Abstracts

Kröswang is anticipated to strongly focus on product freshness and fast delivery in the future. This will be further underpinned by its 24-hour delivery promise from the time of order and its positioning as the fastest and freshest supplier of foodservice in Austria. With this, the company is expected to appeal to consumer foodservice operators that are striving for healthy positioning and to further gain share in foodservice sales of packaged food. The company is also expected to continue to wo...

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