

Krefel NV in Retailing (Belgium)

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Date: July 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: K0130E1D289EN

Abstracts

Krefel is a retailer of consumer electronics and consumer appliances in Belgium. The company aims to widen its portfolio of products and to increase its internet retailing activities, as well as its number of retail outlets.

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