

Kraft Heinz Co in Cooking Ingredients and Meals (World)

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Abstracts

Kraft Heinz is the global leader in cooking ingredients and meals. Its growth has been driven by more consumers cooking at home since the pandemic. North America is the main region for Kraft Heinz, with its key brands having a well-established presence in the region. The company has increased its presence in emerging markets; for instance, in Brazil, Kraft Heinz has acquired Hemmer and BR Spices. Innovation has focused on interesting flavours and plant-based variants of existing products.

Euromonitor International's Kraft Heinz Co in Cooking Ingredients and Meals (World) company profile offers detailed strategic analysis of the company's business, examining its performance in the Cooking Ingredients and Meals industry. The report examines company shares by region and category, brand portfolio and new product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving its success.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cooking Ingredients and Meals market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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