

Kraft Foods Iberia SL in Hot Drinks (Spain)

<https://marketpublishers.com/r/K1889F0169FEN.html>

Date: July 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: K1889F0169FEN

Abstracts

Sustainability, innovation, and operational efficiency are the latest commitments of this company. Being that coffee as one of its key products in Spain, Kraft Foods Iberia continues to be strongly committed to its coffee pod system Tassimo. In November of 2010, the company changed the image of the brand and released its entire range of products with this new image and packaging.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hot Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Kraft Foods Iberia SL: Key Facts

Summary 2 Kraft Foods Iberia SL: Operational Indicators

Company Background

Production

Summary 3 Kraft Foods Iberia SL: Production Statistics 2012

Competitive Positioning

Summary 4 Kraft Foods Iberia SL: Competitive Position 2012

I would like to order

Product name: Kraft Foods Iberia SL in Hot Drinks (Spain)

Product link: <https://marketpublishers.com/r/K1889F0169FEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/K1889F0169FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970