

# KP Tissue Inc in Tissue and Hygiene (Canada)

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## Abstracts

KP Tissue aims to sustain its leading position in both retail tissue and Away-from-home tissue through strong sales and marketing activities, the extension of existing product lines and the development of new products.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Away-from-Home Tissue and Hygiene, Retail Tissue and Hygiene, Total Tissue and Hygiene.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Use five-year forecasts to assess how the market is predicted to develop.

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