

# Kozmetika Afrodita doo in Beauty and Personal Care (Slovenia)

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## Abstracts

Kozmetika Afrodita's strategic direction is to ceaselessly develop high-quality, natural, innovative cosmetic products, friendly to the user and environment. Its future plans include a goal to take over the leading position in cosmetic products on the Slovenian market and other markets of former Yugoslavia. The company strives to become the first choice of end users as well as professional users.

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