

Kotra Industries Bhd in Consumer Health (Malaysia)

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Abstracts

Kotra Industries focuses on marketing and promoting the Appeton childcare and adult Appeton Essentials range in Malaysia. The company also searches for opportunities to strengthen its distribution of Appeton Essentials through the brand's existing network.

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Contents

Strategic Direction Key Facts Summary 1 Kotra Industries Bhd: Key Facts Summary 2 Kotra Industries Bhd: Operational Indicators Competitive Positioning Summary 3 Kotra Industries Bhd: Competitive Position 2015



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