

# Kosmea Australia Pty Ltd in Beauty and Personal Care (Australia)

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## Abstracts

Kosmea Australia Pty Ltd intends to emphasise its brand as a natural and affordable product to maintain its market value share. The company's main focus will be on international expansion over the forecast period given the proliferation of local natural skin care brands in Australia. Kosmea distributes its products internationally, exporting to markets in Europe, the US and Asia Pacific. The company also plans on finding major distributors that are able to increase its brand's exposure through...

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