

Korres Natural Products SA in Consumer Health (Greece)

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Abstracts

Despite the advent of the economic crisis, improving its position in Greece remains the top priority for Korres Natural Products. In 2013 Korres managed to increase its share in the pharmacy channel. The company continues to invest in its operation in new export territories, with the emphasis currently on developing its sales in North America and Europe, in particular Germany, France, the UK, Russia and the Scandinavian countries.

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