

# Kornelis Caps & Closures BV in Packaging Industry (Netherlands)

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## Abstracts

Kornelis Caps and Closures benefited from a refreshed brand identity at the start of the forecast period, with more colourful advertising. The company even extended this relaunch to its fleet of trucks, which saw new livery. The company will also continue to invest in strong new product development, seeking to offer optimum hygiene and convenience in its closures range, while also focusing on weight and material reduction.

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