

# Korean Air Lines Co Ltd in Travel and Tourism (South Korea)

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## Abstracts

The overall positive growth trend for Asia Pacific international passenger traffic coupled with South Korea's increasing number of trips for both inbound and outbound tourism will be a favourable environment for leading player of Korean Airlines. Internally, the company is seeking to economize its operation by flexible operation of its flights and strengthening of its strategic network with other airlines. On the other hand, the company has introduced several of the latest planes to upgrade its...

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