

Konzum doo in Retailing (Bosnia-Herzegovina)

https://marketpublishers.com/r/K8C54790FC8EN.html

Date: January 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: K8C54790FC8EN

Abstracts

Konzum was the number two player in retailing in 2016, losing its leadership to Bingo in this year. Its expansion slowed down considerably after the acquisition of Mercator. Although some suggest that the acquisition of Mercator was too much of a strain for the finances of Agrokor (Konzum's GBO), company sources suggest that its strategic focus is shifting away from grocery retailing, citing opportunities in wholesale, non-groceries and internet retailing. Over the forecast period, Konzum is...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Company Background

Digital Strategy

Summary 1 Konzum doo: Share of Sales Generated by Internet Retailing 2014-2016

Private Label

Summary 2 Konzum doo: Private Label Portfolio

Competitive Positioning

Summary 3 Konzum doo: Competitive Position 2016



I would like to order

Product name: Konzum doo in Retailing (Bosnia-Herzegovina)

Product link: https://marketpublishers.com/r/K8C54790FC8EN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/K8C54790FC8EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970