

Konyali Saat San Paz ve Tic AS in Personal Accessories (Turkey)

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Abstracts

Konyali Saat is planning to open seven new retail outlets in Turkey by the end of 2014, mainly in Istanbul, Ankara and Izmir. The company is targeting the opening of 50 outlets by 2017 and it recently announced that it is to begin granting franchises to operate retail outlets under its brand from 2015 in order to support its outlet expansion programme.

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