

Koninklijke KPN NV in Consumer Electronics (Netherlands)

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Abstracts

As one of the leading telecommunications providers in the Netherlands, KPN is looking to expand its position by working to increase customer satisfaction and providing better solutions to its clientele for remote working. The company is planning to strengthen its networks to make them more robust in terms of privacy and security. In order to make its brands more accessible to end consumers, the company is set to simplify its product portfolio and organisational structures.

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