

Konings NV in Soft Drinks (Belgium)

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Abstracts

Konings will continue to play the role of toll manufacturer and bottler for leading companies such as PepsiCo Inc (Looza), AB In-Bev (Stella Artois Cider, Hoegaarden Ros?e), Alken-Maes (Maes Radler) and the recently acquired factory (2015) from Swiss operator Hero, as well as partnering private label players.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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