

Konimex Pharmaceutical Laboratories PT in Health and Wellness (Indonesia)

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Abstracts

Konimex Pharmaceutical Laboratories PT (Konimex) is expected to further strengthen its presence in HW packaged food in the forecast period, in line with its motto, "Keeping a Nation Healthy". Having heavily invested in new product development over the review period, the company is likely to accelerate the pace of new launches, especially for HW packaged food products, throughout the forecast period. It will be supported by heavy promotional activity. Besides maintaining its prominent position...

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