

Komplett AS in Retailing (Norway)

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Abstracts

Komplett aims to reinforce its position as the leading player in internet retailing in Norway with a continued focus on its core business of consumer electronics and consumer appliances as well as an expanding interest in other industries like beauty and personal care. The company also intends to support its domestic operations through solid expansion abroad, which will enable it to better deal with the growing threat of international competitors.

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