

# Kompas Holidays dd in Travel and Tourism (Slovenia)

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## Abstracts

Kompas Holidays dd is the biggest Slovenian travel retailer and one of the biggest regional providers. Kompas Holidays' strategic direction is to provide a wide range of tourist services such as package arrangements or tours, custom holidays, cruises and air tickets. In terms of prices, the company is also oriented to a wide range of offers, from cheaper and economy offers to the premium offers intended for richer consumers. The long-term strategic direction of the company is to be among the...

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