

Koh-I-Noor Hardtmuth Romania SRL in Personal Accessories (Romania)

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Date: February 2015

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: KE714B00967EN

Abstracts

The company aims to improve its distribution network by striking partnership deals with more retailers. Besides capitalising on the already strong distribution network, Koh-I-Noor Hardtmuth will seek to expand its product portfolio, focusing especially on more dynamic products, such as mechanical pencils.

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