

Kogan Technologies Pty Ltd in Retailing (Australia)

https://marketpublishers.com/r/K65721649AEEN.html Date: December 2016 Pages: 3 Price: US\$ 150.00 (Single User License) ID: K65721649AEEN

Abstracts

The company will continue to strengthen its private label portfolio, leveraging new resources from its recent IPO. It will also look to continue reinforcing its position in internet retailing through expanding into new categories, as well as growing its new Dick Smith online store.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research



reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction Company Background Digital Strategy Summary 1 Kogan Technologies Pty Ltd: Share of Sales Generated by Internet Retailing 2014-2016 Private Label Summary 2 Kogan Technologies Pty Ltd: Private Label Portfolio Competitive Positioning Summary 3 Kogan Technologies Pty Ltd: Competitive Position 2016



I would like to order

Product name: Kogan Technologies Pty Ltd in Retailing (Australia) Product link: https://marketpublishers.com/r/K65721649AEEN.html Price: US\$ 150.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/K65721649AEEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970