

Kogan Technologies Pty Ltd in Consumer Electronics (Australia)

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Abstracts

Kogan Technologies is aiming for strong growth in the forecast period, with the company aiming to reach A\$2 billion in turnover by 2017, up from A\$204 million in 2012. In order to fund expansion, the company has stated that it may sell a minority stake in the business. The company will also continue to utilise outspoken owner Ruslan Kogan, whose public debates attract considerable media attention.

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