

Koçtas Yapi Marketleri Ticaret AS in Retailing (Turkey)

<https://marketpublishers.com/r/K804369B13FEN.html>

Date: January 2016

Pages: 4

Price: US\$ 150.00 (Single User License)

ID: K804369B13FEN

Abstracts

Koçtas Yapi Marketleri Ticaret AS aims to consolidate its leading position within home improvement and gardening stores and increase its value sales through extending its outlet network. In order to achieve this, the company aims to open between three and four outlets every year. Additionally, the company intends to renovate its existing outlets so as to improve the convenience of its customers in terms of being able to find the products they are looking for on shelves. To this end, the company...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Company Background

Digital Strategy

Summary 1 Koçtas Yapi Marketleri Tic AS: Share of Sales Generated by Internet Retailing

Chart 1 Koçtas Yapi Marketleri Ticaret AS: KocTAS Exterior, Home Improvement and Gardening Stores in Izmir

Chart 2 Koçtas Yapi Marketleri Ticaret AS: KocTAS Interior, Home Improvement and Gardening Stores in Izmir

Private Label

Summary 2 Koçtas Yapi Marketleri Ticaret AS: Private Label Portfolio

Competitive Positioning

Summary 3 Koçtas Yapi Marketleri Ticaret AS: Competitive Position 2015

I would like to order

Product name: Koçtas Yapi Marketleri Ticaret AS in Retailing (Turkey)

Product link: <https://marketpublishers.com/r/K804369B13FEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/K804369B13FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970