

## Kobo Inc in Consumer Electronics (Canada)

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### Abstracts

Kobo was majority owned by Canadian retailer Indigo Books and Music until in early 2012, when it was sold to Japanese consumer electronics firm Rakuten. This company has grown to be one of the most prominent players in e-readers. Under its new ownership, Kobo is expected to continue to perform well in the forecast period, as Rakuten will provide a stronger financial base to support this growing company.

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