

# KLM Royal Dutch Airlines in Travel and Tourism (Netherlands)

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Date: October 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: KD5EE721614EN

## Abstracts

KLM's ambition is to expand its international presence, placing a focus on high-growth markets such as Asia – China in particular – and South America. A further integration with its partner Air France is considered essential to remain a global player and this will be an important strategic goal for the forecast period. A further expansion of its international network of partners is considered to be a strategic priority as well and this expansion should further solidify the international...

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