

# Klick Eesti AS in Retailing (Estonia)

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## Abstracts

Klick Eesti is focusing on retaining and improving its position as a leading electronics and appliances specialist over the coming years. The company is planning to expand its number of outlets, but also keep the profitability of those it presently has. In order to achieve this, the company is widening its product assortment. Klick Eesti predominantly focuses on the Estonian market.

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## Contents

Strategic Direction

Company Background

Digital Strategy

Summary 1 Klick Eesti AS: Share of Sales Generated by Internet Retailing 2013-2015

Private Label

Competitive Positioning

Summary 2 Klick Eesti AS: Competitive Position 2015

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