

# Kleen-Pak Products Pte Ltd in Tissue and Hygiene (Singapore)

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## Abstracts

Kleen-Pak Products is expected to intensify research and development efforts in tissue and hygiene, to strengthen its foothold as a private label manufacturer in the category. This is especially with more consumers being indifferent to product quality offered for tissue products given its high usage, creating a good opportunity for private label offerings to enlarge their presence.

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## Contents

Strategic Direction

Key Facts

Summary 1 Kleen-Pak Products Pte Ltd: Key Facts

Company Background

Production

Private Label

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