

KleanNara Co Ltd in Tissue and Hygiene (South Korea)

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Abstracts

The company's performance in terms of its net profit continued to decline during 2014-2016 despite the positive trend of its net sales. Internal management issues are seen to be a reason behind the disappointing results coupled with increased competition in the industry. As of late 2016, the company continues to strive for improved performance with new investments and new product developments. Investment in a production facility for toilet paper and aggressive marketing activities to increase th...

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