

Kingfisher Plc in Home and Garden (World)

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Abstracts

After a multi-year decline in Kingfisher Plc's B2C sales, a boom in the second half of 2020 saw a return to growth or the full year, brought about by COVID-19, new priorities for the home, and new related demand patterns. Growth was strongest in B&Q UK, and in garden and outdoor products. Published results show the increased demand patterns continuing to at least 31 July 2021. Kingfisher is investing in e-commerce, and experimenting with new retail formats and business models, such as shared eco...

Euromonitor International's Kingfisher Plc in Home and Garden (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Home and Garden market. The report examines the company's performance by region and category, its brand portfolio and new product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success

Product coverage: Home Improvement and Gardening, Homewares and Home Furnishings.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home and Garden market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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