

Kimia Farma Apotek PT in Consumer Health (Indonesia)

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Abstracts

Kimia Farma Apotek is expected to continue to use its Kimia Farma chemists/pharmacies franchise, to encourage store growth and revenue growth over the forecast period. The company will increase its level of information technology and work together with other parties, and such activity will include the offering of integrated health services, such as clinics and laboratory facilities. In 2017, Kimia Farma Apotek intends to have 1,000 pharmacies and clinics, through development methods with its own...

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