

# Kimberly-Clark SNC in Tissue and Hygiene (France)

<https://marketpublishers.com/r/KF31DB9573CEN.html>

Date: April 2015

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: KF31DB9573CEN

## Abstracts

It will take the GBO Kimberly-Clark Corp some time before it is able to recapture its position in third place in tissue and hygiene in France, which hit lost following its decision to exit nappies/diapers in most Western and Central European countries. It also divested or exited some lower-margin businesses, mostly in the consumer tissue segment, modestly impacting the Kimberly-Clark Professional subsidiary in away-from-home products. However, Kimberly-Clark SNC is expected to recover given its...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Away-From-Home Tissue and Hygiene, Retail Tissue and Hygiene, Total Tissue and Hygiene.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Tissue and Hygiene market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 Kimberly-Clark SNC: Key Facts

Summary 2 Kimberly-Clark SNC: Operational Indicators

Company Background

Production

Summary 3 Kimberly-Clark SNC: Production Statistics 2013

Competitive Positioning

Summary 4 Kimberly-Clark SNC: Competitive Position 2014

## I would like to order

Product name: Kimberly-Clark SNC in Tissue and Hygiene (France)

Product link: <https://marketpublishers.com/r/KF31DB9573CEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/KF31DB9573CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970