

Kimberly-Clark SNC in Tissue and Hygiene (France)

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Abstracts

It will take the GBO Kimberly-Clark Corp some time before it is able to recapture its position in third place in tissue and hygiene in France, which hit lost following its decision to exit nappies/diapers in most Western and Central European countries. It also divested or exited some lower-margin businesses, mostly in the consumer tissue segment, modestly impacting the Kimberly-Clark Professional subsidiary in away-from-home products. However, Kimberly-Clark SNC is expected to recover given its...

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