

Kimberly-Clark (S) Pte Ltd in Tissue and Hygiene (Singapore)

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Abstracts

Kimberly-Clark is looking forward to releasing a higher number of premium versions of its tissue and hygiene products, as well as maintaining its momentum on its newly introduced moist toilet paper through further promotions. For example, Kimberly-Clark released the Huggies Platinum range that is made in Korea to address demand in Singapore.

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