

Kimberly-Clark Israel Ltd in Tissue and Hygiene (Israel)

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Abstracts

Kimberly-Clark Israel is the leading player in tissue and hygiene and the company remains at the forefront of innovation in the market. The company offers a wide portfolio of tissue and hygiene products to a vast local consumer base. Kimberly-Clark is very much a leader in terms of innovation and technology and the development of new products. Furthermore, the company promotes its products through widespread promotional and advertising campaigns.

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