

# Kimberly-Clark Guatemala Ltda in Tissue and Hygiene (Guatemala)

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## Abstracts

Kimberly-Clark Guatemala Ltda is the leading tissue and hygiene company in Guatemala. The company offers wide portfolio of products across several brands that target different socioeconomic groups, offering different products for each segment. Its most important brands are Huggies in nappies/diapers/pants and wipes, Kleenex in facial tissues, Scott in retail tissue, Cottonelle in toilet paper, Plenitud and Poise in adult incontinence and Kotex in sanitary protection. Kimberly-Clark is a very dyn...

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