

Kimberly-Clark Guatemala Ltda in Tissue and Hygiene (Guatemala)

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Date: March 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: K595F8EEAF5EN

Abstracts

Kimberly-Clark Guatemala Ltda is the leading tissue and hygiene company in Guatemala. The company offers wide portfolio of products across several brands that target different socioeconomic groups, offering different products for each segment. Its most important brands are Huggies in nappies/diapers/pants and wipes, Kleenex in facial tissues, Scott in retail tissue, Cottonelle in toilet paper, Plenitud and Poise in adult incontinence and Kotex in sanitary protection. Kimberly-Clark is a very dyn...

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Contents

Strategic Direction

Key Facts

Summary 1 Kimberly-Clark Guatemala Ltda: Key Facts

Competitive Positioning

Summary 2 Kimberly-Clark Guatemala Ltda: Competitive Position 2016

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