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Kimberly-Clark Chile SA in Tissue and Hygiene (Chile)

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Abstracts

Kimberly-Clark Chile plans to continue focusing on innovation and sustainability. In addition, the company intends to improve its sales, especially when taking into account the brand image problems that affected CMPC and SCA Group because of the collusion case disclosed at the end of 2015. Kimberly-Clark Chile also continues to improve its cost structures in order to offer high-quality products at competitive prices.

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