

# Kimberly-Clark as in Tissue and Hygiene (Czech Republic)

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## Abstracts

Kimberly-Clark is expected to focus mainly on AFH tissue and hygiene in the Czech Republic, as the distribution of most of its retail brands/products was sold to an external company in July 2013. The long-term strategy of the company is aimed at the stable growth of its value share and increasing its sales and profitability.

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