

# Kimberly-Clark Argentina Holdings SA in Tissue and Hygiene (Argentina)

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## Abstracts

The use of recyclable materials will be a key factor in Kimberly-Clark's packaging in the short and medium term. The company plans to incorporate "green packaging" into a wide variety of products and brands, expressing to consumers its commitment to the environment. This trend has been developing for some years, highlighting the incorporation of up to 55% of green plastic-polyethylene from renewable sources such as sugar cane - in the packaging of Huggies Natural Care in 2015. Highlighted on the...

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