

KID Shopping Channel Ltd in Retailing (Israel)

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Date: January 2015

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: KECAF985F4BEN

Abstracts

In 2013, with the intention of modernising and updating the shopping channel, KID Shopping Channel invested over ILS2 million in building a new studio. It will include recording rooms, editing rooms, control rooms, sound rooms and the ability for decor variations. In 2014 it continued to develop this network, and plans to continue this and become the most successful channel.

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