

Kicks Norge AS in Beauty and Personal Care (Norway)

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Abstracts

Kicks Norge AS has clear ambitions to become the driving force behind, and leading player in, 'green' and sustainable product development in Norway. The company's initiatives with regard to reducing its ecological footprint include the use of low-energy lighting in its stores, energy-friendly power sources and methanol-fuelled delivery trucks. Moreover, Kicks Norge plans to continue responding to the growing threat posed by online retailers by concentrating its resources on staff competence, wit...

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