

Kicks Kosmetikkedjan AB in Beauty and Personal Care (Sweden)

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Abstracts

Kicks Kosmetikkedjan is the leading chained beauty specialist retailer in Sweden, operating 144 outlets in the country (and a further 110 outlets spread throughout Norway and Finland). The company has clear ambitions of being a leading player and driving force of green and sustainable development in Sweden. Amongst the company's initiatives for reducing its ecological footprint are using low-energy lighting in their stores, using energy-friendly power sources and methanol-fuelled delivery trucks...

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