

# Key Drivers and Developments in Global Consumer Payments (World)

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## Abstracts

The global payment landscape has shifted as new entrants, new technologies and greater consumer expectations have contributed to the shift away from paper payments. Security and transparency are increasingly on the minds of governments, consumers and merchants who look to card networks and issuing institutions to develop products and services that make a payment transaction more valuable and efficient.

Euromonitor International's Key Drivers and Developments in Global Consumer Payments (World) global briefing offers insight into the size and shape of the Consumer Finance market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues and white spaces. It identifies the leading companies and offers strategic analysis of key factors influencing the market. Forecasts provide an invaluable perspective on market evolution and the criteria for success. The briefing leverages Euromonitor International's 360-degree coverage of the global payments' landscape including insight on consumer debt.

**Product coverage:** Consumer Lending, Financial Cards and Payments.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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