

Kerry Group Plc in Soft Drinks (Ireland)

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Abstracts

Kerry Group Plc's strategy for growth will be two-fold. Firstly, its committed to continued investment in its consumer foods division, as it continues to expand its global portfolio. Secondly, it will invest in ingredients and flavour solutions for global food and beverage markets. Beverages make up a small portion of its business, as the group concentrates on the global market for ingredients and flavours.

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