

Kerry Group Plc in Health and Wellness (Ireland)

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Abstracts

Kerry Group will continue to hedge its bets over the forecast period, by expanding its own assortment of health and wellness brands, whilst also manufacturing private label products for leading retailers in Ireland. In terms of its own brands, it will focus on expanding its portfolio to cover emerging and more dynamic categories. At the same time, the company will continue to provide strong marketing support for its leading brands. Away from its consumer foods division (which includes health...

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