

Kerry Foods Ltd in Health and Wellness (Ireland)

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Date: May 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: KCC605940B1EN

Abstracts

Kerry Foods will continue to extend its presence over the forecast period by expanding its own assortment of health and wellness brands, whilst also manufacturing private label brands for leading retailers in Ireland. In terms of its own brands, it will focus on expanding its portfolio to cover emerging and more dynamic categories. At the same time, the company will continue to provide strong marketing support for its leading brands. Away from its consumer foods division (which includes health...

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