

# Kenya Cities Review

<https://marketpublishers.com/r/KCC2E216E75BEN.html>

Date: October 2023

Pages: 19

Price: US\$ 725.00 (Single User License)

ID: KCC2E216E75BEN

## Abstracts

Nairobi and Mombasa are emerging as vibrant economic hubs in South Africa, with Nairobi experiencing the fastest population increase between 2022 and 2027. Nairobi and Mombasa are also set to lead in digital connectivity among cities, while Eldoret is set to witness the highest increase in digital connectivity rates over the forecast period. However, Kenya's cities will continue to face persistent challenges, including a global economic slowdown and rising inflationary pressures.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cities market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### KENYA CITIES REVIEW

#### HEADLINES

#### URBAN CONSUMER

Nairobi, the most populous city in Kenya, remains an attractive destination for migrants

Eldoret is positioned for the most significant surge in internet connectivity rate

#### CONSUMER FINANCE

Incomes to rise in Mombasa, supported by prevalence of higher-value-added sectors

Nairobi to maintain top per capita spending, yet Mombasa to see the fastest growth

#### ECONOMY

Nairobi is poised to continue as the primary driver of Kenya's economy

Climate change related hazards is a growing concern for cities in Kenya

#### CITY SCORECARD

Summary 1 City Scorecard by Pillar 2022

#### POPULATION

Summary 2 City Scorecard in Population Pillar 2022

CHART 1 Population in 2022 and Population Growth 2022-2027

CHART 2 Population by Age by City 2022

CHART 3 Average Household Size by City 2022

CHART 4 Population Density and Net Migration 2022

#### CONSUMER EXPENDITURE

Summary 3 City Scorecard in Consumer Expenditure Pillar 2022

CHART 5 Total Consumer Expenditure in Kenya by City 2022

CHART 6 Consumer Expenditure per Capita and Consumer Expenditure Growth 2022-2027

CHART 7 City Affordability, Consumer Expenditure on Housing and Transportation 2022

CHART 8 Discretionary vs Necessity Consumer Expenditure 2022

#### DIGITAL CONSUMER

Summary 4 City Scorecard in Digital Consumer Pillar 2022

CHART 9 Share of Households with Internet and Broadband Internet Access 2022

CHART 10 Possession of Digital Devices by City 2022

#### INCOME AND WEALTH

Summary 5 City Scorecard in Wealth Pillar 2022

CHART 11 Disposable Income per Capita and Disposable Income Growth 2022-2027

CHART 12 Number of Households by Disposable Income Band 2022

CHART 13 Number of Households with Disposable Income Over USD150,000 2022-2027

CHART 14 Household Possession of Kitchen Durables by City 2022

CHART 15 Household Possession of Entertainment Electronics by City 2022

CHART 16 Household Possession of Other Durables by City 2022

Summary 6 City Scorecard in Economy Pillar 2022

CHART 17 GDP per Capita in 2022 and Real GDP Growth by City 2022-2027

LABOUR

Summary 7 City Scorecard in Labour Pillar 2022

CHART 18 Economically Active Population in 2022 and Employed Population Growth by City 2017-2022

CHART 19 Labour Force Participation Rate and Unemployment by City 2022

CHART 20 Labour Productivity Value and Productivity Growth by City 2017-2022

## I would like to order

Product name: Kenya Cities Review

Product link: <https://marketpublishers.com/r/KCC2E216E75BEN.html>

Price: US\$ 725.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/KCC2E216E75BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970