

# Kenya Airways Ltd in Travel and Tourism (Kenya)

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## Abstracts

As the leading airline in East and Central Africa as well as highly ranked on the African continent, Kenya Airways has a vision of dominating the wider African market and becoming a major partner to global partners. Kenya Airways has strategically purchased new planes such as Dreamliners and Boeing 777ERs as it eyes the emerging Eastern and South American markets. In anticipation of global economic growth, it has entered into several partnerships with African, Western and Eastern powers.

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