

Kebap Savvas SA in Consumer Foodservice (Greece)

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Abstracts

Kebap Savvas SA recently started to develop via franchising and plans to continue its network expansion during 2013/2014. With 11 outlets in Athens at the end of the review period, the company aims to reach 20 by the end of 2014, expanding to several regions of Athens and to other major towns and cities in Greece.

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