

Kazakhstan Project TOO in Tissue and Hygiene (Kazakhstan)

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Abstracts

Kazakhstan Project is expected to expand its range of products in the forecast period, with the company planning to launch personal wipes at the start of the forecast period. The company is also expected to grow sales in areas such as napkins and boxed facial tissues in the forecast period, with the company lacking a significant share in these areas at the end of the review period. Rising disposable income levels for low-income consumers will result in stronger sales of tissue and hygiene to...

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